



For immediate release: April 1, 2017

**CELEBRATING THE 13<sup>TH</sup> ANNUAL BARRIE WATERFRONT FESTIVAL**  
**LIVE OUTDOOR MUSIC AND ENTERTAINMENT FOR ALL AGES!**  
**MAY 26 - 28, 2017 • FREE ADMISSION**  
**HERITAGE PARK**  
[www.barriewaterfront.ca](http://www.barriewaterfront.ca)

This year marks the **13th anniversary** of the **Barrie Waterfront Festival**, presented by **101.1 BIG FM, 93.1 Fresh Radio and 95.1 The Peak** which takes place **May 26 - 28**. For over a decade, the Barrie community has embraced the festival, contributed to its growth and helped establish its cultural importance. It has come to signify the beginning of warmer weather, a reason for families to get together and a chance to discover new artists while appreciating major headliners. With a warm welcome, we have been able to make it *the* spring event for citizens and business of Barrie and Simcoe County.

"It's hard to believe that we've been doing this festival is 13 years old", said **Lido Chilelli** event organizer. "I'm incredibly proud of how much this festival has grown, excited to celebrate this anniversary and looking forward to another incredible year."

The **FREE ADMISSION 101.1 BIG FM AND 93.1 Fresh Radio stage** will be located in **Heritage Park** with an adjacent beer garden. Festivities will begin at **5 p.m.** on **Friday, May 26**, continue on **Saturday May 27** from **noon to 10 p.m.** and on **May 28** from **noon until 6 p.m.**

As always, the festival promises to deliver an exciting line-up of performers and this year is no different! From hip-pop to classic rock, solo artists to tribute bands, this all-ages event will get everyone dancing and singing along. Start your weekend off Friday night with the **Young Country and 95.1 The Peak Live & Original Night**.

Swing your way into Saturday with Simcoe County's young emerging stars, **Aurora Blue** followed by Barrie's own **The Argues**. Continue to listen to the funky sounds of **James Valdez**, followed by **The Achromatics**. As the evening continues, jam out with ska band, **The Arsenals**, and end the night with **Crush (Bon Jovi Tribute)**. For all those who love their classic rock, don't miss **Classic Sunday**, a day filled with tribute bands including: **New Kids in Town (The Eagles Tribute)** and **Who Made Who (AC/DC Tribute)**.

This three day event will excite foodies and music lovers alike. In addition to the great music and food trucks, there will be a licensed beer/wine garden area where attendees can relax and enjoy the atmosphere on the waterfront.



A fan favourite of free outdoor entertainment returns with a midway of rides including: the Sizzler, Spinner, Grotesque dark ride, Berry-go-round, Teacups, Rio Grande train, rock climbing wall, car and motorcycles and everyone's favourites the Ferris wheel and carnival games. There will also be face painting, street vendors, fresh food, treats and contests.

### **101.1 BIG FM and 93.1 Fresh Radio Stage\***

#### **Friday, May 26**

6:00 p.m. Young Country  
8:00 p.m. 95.1 The Peak Live & Original Night

#### **Saturday, May 27**

12 p.m. Aurora Blue  
1:00 p.m. The Argues  
3:00 p.m. James Valdez  
5:00 p.m. The Achromatics  
6:30 p.m. The Arsenals  
8:30 p.m. Crush (Bon Jovi Tribute)

#### **Sunday, May 28**

12 p.m. New Kids in Town (The Eagles Tribute)  
2:30 p.m. Who Made Who (AC/DC Tribute)

\*Times subject to change

Barrie Waterfront Festival sponsors include **101.1 BIG FM, 93.1 Fresh Radio, 95.1 The Peak, Curtis Goddard/REMAX, Flying Monkey Craft Brewery, Residence Conference Centre, Downtown Barrie BIA, Rogers TV and the Barrie Examiner.**

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### **101.1 BIG FM, 93.1 Fresh Radio and 95.1 The Peak FM are a part of the Corus Entertainment Network**

#### **About Corus Entertainment Inc.**

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