



For immediate release

CELEBRATING THE 14TH ANNUAL BARRIE WATERFRONT FESTIVAL
LIVE OUTDOOR MUSIC AND ENTERTAINMENT FOR ALL AGES!
MAY 25 - 27, 2018 • FREE ADMISSION
HERITAGE PARK
www.barriewaterfront.ca

This year marks the **14th anniversary** of the **Barrie Waterfront Festival**, presented by **101.1 BIG FM and 93.1 Fresh Radio** which takes place **May 25 - 27**. For over a decade, the Barrie community has embraced the festival, contributed to its growth and helped establish its cultural importance. It has come to signify the beginning of warmer weather, a reason for families to get together and a chance to discover new artists while appreciating major headliners. With a warm welcome, we have been able to make it *the* spring event for citizens and business of Barrie and Simcoe County.

"It's hard to believe that we've been doing this festival is 14 years old", said **Lido Chilelli** event organizer. "I'm incredibly proud of how much this festival has grown, excited to celebrate this anniversary and looking forward to another incredible year."

The **FREE ADMISSION 101.1 Big AND 93.1 Fresh Radio stage** will be located in **Heritage Park** with an adjacent beer garden. Festivities will begin at **6 p.m.** on **Friday, May 25TH**, continue on **Saturday May 26TH** from **noon** to **10 p.m.** and on **May 27TH** from **noon** until **6 p.m.**

As always, the festival promises to deliver an exciting line-up of performers and this year is no different! From hip-pop to classic rock, solo artists to tribute bands, this all-ages event will get everyone dancing and singing along. Start your weekend off Friday night with the **Young Country and Crooked Zebras**.

Kick off your Saturday with the **Toronto All Star Big Band** followed by Simcoe County's own **Rose Cora Perry and The Truth Untold**. Continue to listen to the rock and roll sounds of **Mudslingers**, followed by Barrie's own **The Argues**. As the evening continues, jam out with **Full Moon Fever (Tom Petty Tribute)**, and end the night with **The Funk Frequency (Prince Tribute)**. For all those who love their classic rock, don't miss **Classic Sunday**, a day filled with tribute bands including: **New Kids in Town (Eagles Tribute)** and **Juke Box Heroes (Foreigner Tribute)**.

This three day event will excite foodies and music lovers alike. In addition to the great music and food trucks, there will be a licensed beer garden area where attendees can relax and enjoy the atmosphere on the waterfront.



A fan favourite of free outdoor entertainment returns with a midway of rides including: the Sizzler, Spinner, Grotesque dark ride, Berry-go-round, Teacups, Rio Grande train, rock climbing wall, car and motorcycles and everyone's favourites the Ferris wheel and carnival games. There will also be face painting, street vendors, fresh food, treats and contests.

101.1 Big FM and FRESH Radio 93.1 Stage*

Friday, May 25TH

6:00 p.m. Young Country
8:00 p.m. Crooked Zebras

Saturday, May 26TH

12 p.m. Toronto All Star Big Band
2:00 p.m. Rose Cora Perry and The Truth Untold
3:00 p.m. Mudslingers
4:30 p.m. The Argues
6:00 p.m. Full Moon Fever (Tom Petty Tribute)
8:00 p.m. The Funk Frequency (Prince Tribute)

Sunday, May 27TH

12 p.m. New Kids in Town (Eagles Tribute)
2:30 p.m. Jux Box Heroes (Foreigner Tribute)

*Times subject to change

Barrie Waterfront Festival sponsors include **101.1 Big FM, 93.1 Fresh Radio, The Peak 95.1, Curtis Goddard/REMAX, Flying Monkey Craft Brewery and Residence Conference Centre.**

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